Target: Type 2 Diabetes ℠
Data Submission & Award Achievement

Frequently Asked Questions

ABOUT

What is the Target: Type 2 Diabetes Outpatient Program?

As part of the [Outpace CVD™](#) suite, the Target: Type 2 Diabetes℠ program is a quality improvement and award achievement opportunity for organizations providing outpatient care related to type 2 diabetes and cardiovascular risk factors.

This initiative brings together quality improvement resources, regional American Heart Association support, connections to patient and professional education, data tools, and award achievement opportunities to target improvement and acknowledge organizations for their impactful work.

What are the benefits of Target: Type 2 Diabetes participation and recognition?

Registered organizations will receive communications regarding events, recognition, education and science. Regional Heart Association staff are available to support your improvement journey. Recognized organizations may receive certificates of achievement, listing on our national websites, promotional materials, opportunities for best practice showcases, resources for self-promotion, and more.

Is there a fee for participation in the Target: Type 2 Diabetes Outpatient Improvement Program?

No. The American Heart Association offers this program as a free resource and program.

Is there an inpatient or hospital focused Target: Type 2 Diabetes Program?

Yes. Target: Type 2 Diabetes Inpatient Honor Roll is an initiative focused on driving improvement in Get With the Guidelines®-Heart Failure and -Stroke participating hospitals. Hospitals with these modules will have expanded diabetes related registry elements and reporting. Hospitals that meet specific measure thresholds may be eligible for recognition in the Target: Type 2 Diabetes Honor Roll alongside their existing Get With the Guidelines awards.

REGISTRATION

Who should register?

All U.S.-based organizations who are interested in receiving more information about the program, our educational resources, and relevant clinical updates are encouraged to register.

How do we join?

Go to www.heart.org/RegisterMyOutpatientOrg to register. Registration is open year-round. (For the best user experience, use Chrome, Safari or Firefox as your browser. If you use Internet Explorer, be sure to use version 10 or higher.) Parties interested in data submission and achievement awards should indicate they would like access to our Data Submission Platform within the registration process.

What information do I need to register?

- Your organization's contact information
- Your organization's total adult (18-85 years) patient population count
- Your organization's total adult patients (18-85 years) that are a race other than white and/or identify as Hispanic or Latino ethnicity
- The total number of clinic locations in your health system.
  Note: You may register each of your health center locations individually or as a single system overall.
- Your organization's characteristics, such as multi-specialty, Federally Qualified Health Center, etc.

My organization registered for Target: Type 2 Diabetes last year. Do I need to re-register to submit data this year?

No. Registration for Target: Type 2 Diabetes is required only one time per organization. You can go straight into the data platform and log in using your existing user credentials to start your new data submission.

DATA SUBMISSION & AWARD ACHIEVEMENT

Who is eligible for Achievement Awards?

At this time, only U.S.-based healthcare organizations that are directly diagnosing and treating patients with diabetes, including prescribing and managing medications, can qualify for Target: Type 2 Diabetes Achievement Awards. However, Target: Type 2 Diabetes resources are freely available to all health care organizations.

What are the Target: Type 2 Diabetes Achievement Award levels?

Target: Type 2 Diabetes has two levels of achievement awards available to registered, eligible organizations. All data for recognition must be received in the data submission platform by the deadline for eligibility. *(See breakdown on the following page).*

Participant Award:

Recognizes organizations who complete the data submission process inclusive of:

Organizational information inclusive of a commitment to participate/improve and attestations that your organization diagnoses and treats patients with diabetes and that your responses are complete and accurate.

Summary numerator/denominator data on the following measures for the previous calendar year:

Required for all:

- Diabetes: Hemoglobin A1c (HbA1c) Poor Control (>9%) (MIPS #1)

AND one of the following two CVD related measures:

- Statin Therapy for the Prevention and Treatment of Cardiovascular Disease (MIPS #438)
- Controlling High Blood Pressure (MIPS #236)

Gold Achievement Award:

Recognizes organizations who achieve a Participant Award and meet specified thresholds for each clinical measure the site wishes to submit.

Required for all:

- Annual rate of 25% or less for HbA1c Poor Control (>9%) based on MIPS #1

AND one of the following two CVD related measures:

- Annual rate of 70% or greater for appropriate statin therapy based on MIPS #438
- Annual rate of 70% or greater for blood pressure control based on MIPS #236

Where can I find more information on the measures and their specifications?

The measures selected for Target: Type 2 Diabetes are nationally endorsed and used in many programs such the Centers for Medicare & Medicaid (CMS) Quality Payment Program (QPP) and Uniform Data System reporting (UDS) required of Federally Qualified Health Centers. Measures should be calculated per the CMS guidelines without deviation.

Guidelines for 2026 data are linked below:

- **Diabetes measure required for all participants:**
    - Diabetes: Glycemic Status Assessment Greater Than 9% (MIPS #001)
- **CVD risk management measures (select at least 1)**
    - Statin Therapy for the Prevention and Treatment of Cardiovascular Disease (MIPS #438)
    - Controlling High Blood Pressure (MIPS #236)

What is the data collection timeframe?

Data from the previous calendar year are collected once a year in accordance with the current year's recognition cycle. Visit www.heart.org/TargetType2DiabetesOutpatient for this year's data submission window.

How can I prepare for data submission?

The Heart Association has prepared a [Data Collection Worksheet](#) to help interested participants. This worksheet can be found alongside our other recognition resources at [www.heart.org/OutpaceCVDPlatform](#) and [www.heart.org/TargetType2DiabetesOutpatient](#).

May I edit my data after it has been submitted?

Yes. You will be able to edit data at any time. However, once the submission window closes, a snapshot of your data will be taken and that will determine your achievement award level. Any data edited after the submission window closes will not be considered for recognition.

When calculating the total number of adult patients (Question 3) for my organization with a visit during the measure year, which patients should I include? Why does it state to "exclude acute care visits?"

Include all patients with a regular office or telehealth encounter, excluding patients seen only in an emergency context such as in an urgent care setting (inpatient or outpatient). The intention is to capture patients with visits where hypertension could be diagnosed or managed.

Can my organization use a subset or sample of patients for the measure denominators?

Sampling is discouraged. If sampling is the only means available for participation, please note that inconsistent patient volumes or outliers may be flagged for additional audits for confirmation. If you need support regarding sampling concerns, please reach out to our AQ Contact Us form.

Where can I find support on answering the new Target: Type 2 Diabetes Evidence-Based Activities (Pillar) questions?

The [Target: Type 2 Diabetes Pillar Resources & Examples toolkit](#) provides support for understanding and attesting to all pillar questions. It begins with an overview of the evidence-based activities and why the American Heart Association chose to evolve the Target: Type 2 Diabetes program. Please reach out to your local Heart Association representative for additional support in answering questions.

Do the new Target: Type 2 Diabetes Evidence-Based Activities (Pillar) questions impact award eligibility?

While all answers are required to be eligible for an award, the answers you select will <u>not</u> impact award levels in 2026. The data submitted will provide a baseline for new award criteria that will be announced in 2026 for 2027 awards.

Who might be best to answer these questions from my organization?

Health care organizational staff familiar with clinical practices, protocols, and training may include:
- Quality Improvement Manager
- Clinical Operations (Director, Manager, etc.)
- Clinical Lead/Champion
- Population Health Managers

I did not select the "Data Entry Complete" checkbox when I finished my data entry, and now we are past the submission deadline. Will my organization still be eligible for an award?

Yes. Organizations with complete, error-free data submissions as of the deadline will still be included in the snapshot for that year's recognition, even if the "Data Entry Complete" checkbox is unchecked.

How will I know if my health care organization has received an award?

In the fall of each year, organizations will be notified of their recognition status via email. For more details on the benefits recognized organizations receive, please review the Target: Type 2 Diabetes Recognition Fact Sheet.

How will this information be used?

Data will be used to track success rates and improvement according to the Target: Type 2 Diabetes program structure. Organizations that commit to improving and submit all required information will be eligible to receive achievement awards on an annual basis. Only those who give the Heart Association permission to recognize them publicly will have their award level published.

> **If you have a question that has not been addressed above, please submit your inquiry at http://bit.ly/AQContactUs.**

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